



Since 1985, looking to the future



# magazine #9



40 YEARS MAKING HISTORY



## BUSINESS LINES DSP



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**FOUR DECADES  
OF COMMITMENT,  
INNOVATION, AND  
LEADERSHIP IN  
CLEANING AND  
DISINFECTION  
SOLUTIONS THAT CROSS  
BORDERS.**

Dear colleagues, customers, and friends of DSP,

It is a pleasure to address you in this very special edition of our magazine — a milestone in our journey. At DSP, we are at an exciting turning point: we are preparing to celebrate a truly significant event — our 40th anniversary in 2025. That's four decades of effort, innovation, and unwavering commitment to excellence in the cleaning and disinfection industry — and with an increasingly global outlook.

This anniversary is a source of immense pride, representing decades of hard work, ongoing evolution, and steady growth.

Over the past 40 years, we've remained true to our family-business roots and values while constantly adapting to the times — improving not only our products, but also our processes and systems. Our mission remains the same: to deliver efficient, safe, and sustainable solutions that drive us every day.

Through the years, we have overcome major challenges — including a full-scale factory fire in November 2000 — and emerged stronger, reinventing ourselves and forging lasting relationships with our clients and partners. These relationships have been fundamental to our success.

This ninth issue of our magazine is a reflection of all the work we're doing — always with an eye toward the future, while honoring our roots and the path that brought us here.

**I want to take this opportunity to deeply thank everyone who has been part of this journey:**  
**To our employees, whose talent and dedication are the foundation of our success;**  
**To our customers, for their unwavering trust;**  
**And to our suppliers, for walking this path with us every step of the way.**

The year 2025 will be a year of celebration — but also of new challenges and opportunities. I am confident that together, we will continue to grow and evolve.

Enjoy this edition and join us in the exciting countdown to our 40-year legacy.

With gratitude and enthusiasm,

*Jose Tortosa*  
CONSEJERO DELEGADO  
HOLDING T&T  
✉ jose.tortosa@dsp.com.es  
🌐 josetortosa.es

**President** José Tortosa Roca  
**Managing** Miguel Ángel Tortosa Maroto  
**Marketing & Sales** Jose Tortosa Maroto  
**Layout & Design:** Irene Cuevas



Editorial office, advertising, administration, and subscriptions  
DISARP S.A. Polígono Industrial DISARP, 22  
46710 Daimús (Valencia)-SPAIN  
magazine@dsp.com.es · Tel: +34 962 819 484



**DSP USA** 6613 Perimmon Tree  
Rd Cabin John, MD 20818  
Ph. +1 (646) 980 480 9



# FROM A DREAM TO A BENCHMARK

40 YEARS MAKING HISTORY



A story written with  
last names, effort, and  
a commitment that isn't  
inherited — it's lived.







## OUR HISTORY IS WRITTEN WITH YOUR TRUST

In 1985, an idea was born with a clear purpose: to revolutionize professional hygiene with effective, safe, and market-adapted solutions.

Today, 40 years later, at DSP we celebrate much more than an anniversary — we celebrate a journey full of achievements, lessons, and alliances that have shaped who we are.

From our first products to the most advanced solutions for sectors such as food, hospitality, education, or healthcare, one constant has remained: growing through innovation, with a future-focused mindset and a firm footing in quality.

This special edition of our magazine commemorates four decades in which we've transformed spaces, supported thousands of professionals, and evolved alongside an increasingly demanding industry.

But it's also a look ahead: a future where sustainability, digitalization, and continuous training are our pillars.

To everyone who's been part of this journey: THANK YOU. To those who trust us every day and to those who've joined us with professionalism, passion, and vision.

We continue working toward more efficient, safe, and responsible hygiene. We continue creating formulas that inspire trust, drive change, and improve people's lives.

DSP is past, present, and future... with a mission to stay by your side for another 40 years.

**Because 40 years is just the beginning.**



# 1985-2025

## MILESTONES THAT SHAPED OUR HISTORY

From the ashes to the forefront: the story of Pepe Tortosa and the soul of DSP

JOSÉ TORTOSA ROCA, GERENTE DE PROCOTEC Y MERCURY

## EL TESÓN DE UNA EMPRESA ANTE LA ADVERSIDAD

PROCOTEC Y MERCURY SL



In the early 1980s, Pepe Tortosa sold hospitality equipment—dishwashers, coffee machines, and high-quality gear. The problem? Once sold, customers wouldn't return for another 3 to 5 years.

That's when he had a brilliant idea: "If they don't return for a machine, they'll come back for the soap."

He began selling complementary chemical products like detergents and rinse aids.

Initially as a distributor, but soon he knew he had to go further: manufacture them himself.

To do this, he needed capital and brought in two partners. Thus, on April 1, 1985, DISARP was born — short for Distribuciones Amadeo, Rafa, and Pepe.

The company grew rapidly from Gandía, but not without challenges. One partner left a year later, and in 2003 the second one exited too, leaving Pepe Tortosa with 100% ownership, fully within the family.

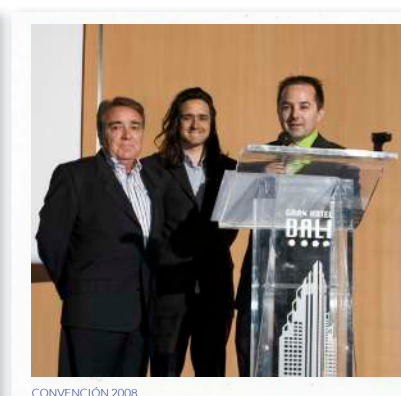
For nearly 15 years, DSP operated through its own network of branches across the Iberian Peninsula, later evolving into a more efficient model based on associate distributors.



NAVES 1985-2000 DSP



IMÁGENES DEL INCENDIO DE DSP 2000



CONVENCIÓN 2008

This transformation allowed the company to focus on what it did best: manufacturing with quality, speed, and technology.

The most difficult moment came in November 2000, when a fire destroyed 100% of the facilities.

But Pepe didn't give up — he rebuilt the company from the ashes, launching a new factory that expanded from 1,600 m<sup>2</sup> to nearly 20,000 m<sup>2</sup> of automated space.

During those critical days, distributors came together in solidarity, offering their own stock to keep serving the market.

In 2003, after taking full control of the company, Pepe faced another storm: his former partner founded a parallel company trying to capture the same client base. Despite the unfair tactics, DSP stood firm in its values: ethics,

**That attitude sealed the spirit of DSP: resilience, commitment, and family.**

in-house manufacturing, and guaranteed quality.

The arrival of the second generation marked the beginning of a new era. Jose Tortosa led a pioneering digital transformation, followed by Ángel Tortosa who modernized production from within. Both went through every department before taking joint leadership in 2015, guided by Pepe's experience.

Today, DSP is a global benchmark in professional hygiene, with long-standing clients in Spain, Portugal, and Switzerland, and an international office in Colombia as a launchpad for expansion in Latin America. Since 2023, DSP has also entered the

competitive U.S. market, backed by a strong, agile, future-focused brand.

As a symbol of its local impact and industrial legacy, the industrial park where its HQ is based now carries its name: "DISARP Industrial Park."

Because beyond the products, figures, or facilities, what endures is Pepe Tortosa's spirit — a man who turned problems into opportunities, rebuilt a company from the ashes, and planted the values that still guide a team committed to excellence.

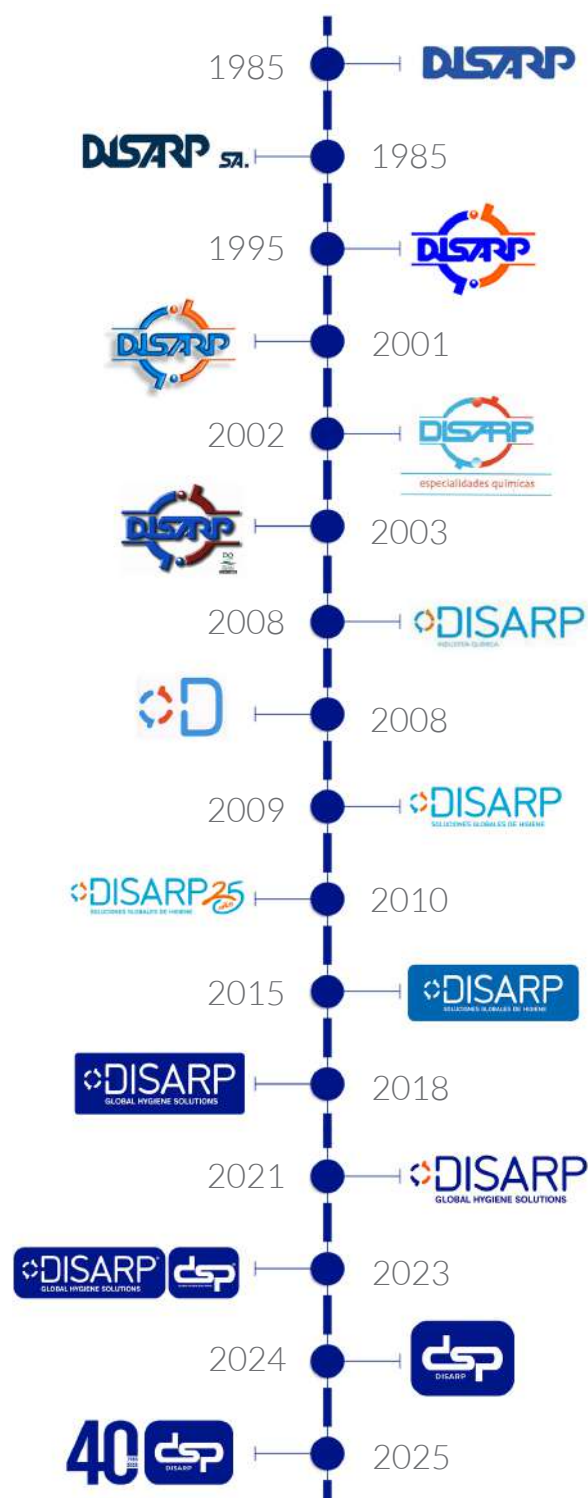
His example continues to inspire us to build with determination, humility, and purpose.

Thanks to him, DSP didn't just survive — it thrived.



# Which DSP logo did you first know us by?

## • CHRONOLOGY OF AN ENGAGEMENT •



### Evolution of the logo

The DSP logo has been a witness to our history. Since our beginnings in 1985, our logo has been much more than just an image — it has represented our essence. Over the years, we've updated its design to align with market trends and expectations, while never losing our identity.

This new logo celebrates both our tradition and our innovative spirit, incorporating elements that symbolize our transformation into a global and sustainable brand.

### A Journey of Expansion and Growth

What began as a family dream in Spain has become a company that crosses borders.

Today, DSP operates in international markets, including highly competitive countries like the United States, Portugal, Switzerland, Romania, Bulgaria, and Bosnia. Our growth reflects not only our dedication, but also the trust that our customers and partners have placed in our hygiene solutions.

### Commitment to the Environment

Sustainability has always been a fundamental pillar of our strategy.

In these 40 years, we have not only refined our products and systems — we've also made major strides toward developing solutions that respect the environment. From biodegradable formulas to more sustainable packaging, we work to ensure that our environmental impact is kept to a minimum.

### A family-owned company

At the heart of DSP lies our identity as a family-owned company.

Every step we take is guided by the values that define us: closeness, dedication, and responsibility.

As manufacturers, we have the unique ability to control every detail of the process — ensuring high-quality products that exceed market expectations.

**Celebrating our 40th anniversary is also a moment to thank those who have been part of this journey:**

**Our employees, partners, and clients — those who have placed their trust in our experience and inspired us to keep improving.**

**And of course, to welcome those who will join us in the decades to come**

Thank you for trusting DSP.  
Let's keep writing our story together!

40 years of tradition, innovation, and a commitment to excellence  
From our family roots to our international expansion, at DSP we celebrate four decades of leadership in industrial hygiene — moving forward toward a more sustainable future.z



WAREHOUSES 1985-2000 - DSP



WAREHOUSES 2001









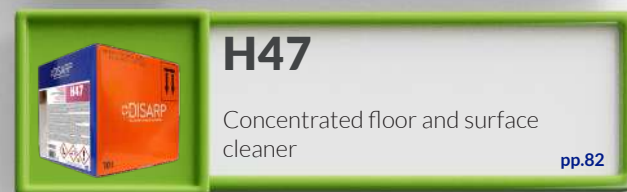
# WHAT'S NEW



## SIFONET

Professional drain maintainer

pp.31



## H47

Concentrated floor and surface cleaner

pp.82



## SUNSCREEN

Very high UVA/UVB protection cream

pp.84



## CLORCAPS

Fast-dissolving effervescent chlorine tablets

pp.94



## MIORI

Eco-friendly cosmetic line

pp.24



## SOLAR PANEL CLEANER

Solar panel cleaner and protector

pp.58



## HYDROALCOHOLIC GEL

Antiseptic for healthy skin

pp.81



## MIKADO

Floral essence

pp.60



## GLUP

New packaging for water-soluble single-dose pods

pp.37



## MOPINOX

Stainless steel cleaner and polisher in ECOZ format

pp.57



## DSP HAZE FLUID

Concentrated fluid for fog and smoke simulation machines

pp.68



## HAZE FLUID OUTDOOR

Concentrated fluid for outdoor fog simulation machines

pp.68

# EXPANDING INTO NEW INTERNATIONAL MARKETS

With 40 years of experience in the industrial hygiene sector, DSP continues to grow and position itself as a global benchmark. Our company — known for its commitment to innovation, sustainability, and quality — has taken a bold step forward in its international expansion, bringing our solutions to new horizons.

## Global Presence, Local Impact

DSP's journey toward internationalization has taken us into strategic markets such as Portugal, Switzerland, the United States, Bulgaria, and Bosnia, solidifying our presence in key industries.

Each new market represents an opportunity to adapt to local needs, offering products

and services that meet the highest international standards of hygiene and disinfection.

Our entry into these markets has allowed us to build strategic alliances with local companies and distributors — strengthening our operations and ensuring that our products reach customers efficiently.

We are also investing in local infrastructure and training, creating a positive impact in the economies where we operate.

At DSP, we don't just export products — we export values. Our business philosophy is rooted in building trust and lasting relationships.





**DSP Expands Its Leadership in Professional Hygiene into Key International Markets**

**With innovation, sustainability, and quality as our foundational pillars, we continue to evolve to offer solutions that make a real difference in an increasingly globalized world.**

**Growth driven by Innovation**

DSP continues to grow and strengthen its position as a global benchmark in hygiene. Our company – recognized for its commitment to innovation, sustainability, and quality – has taken a decisive step forward in international expansion, bringing our solutions to new horizons.

This success wouldn't be possible without our constant commitment to innovation.

At DSP, we develop products tailored to the unique challenges of each industry – from surface and equipment cleaning to advanced laundry, water treatment, and personal care solutions.

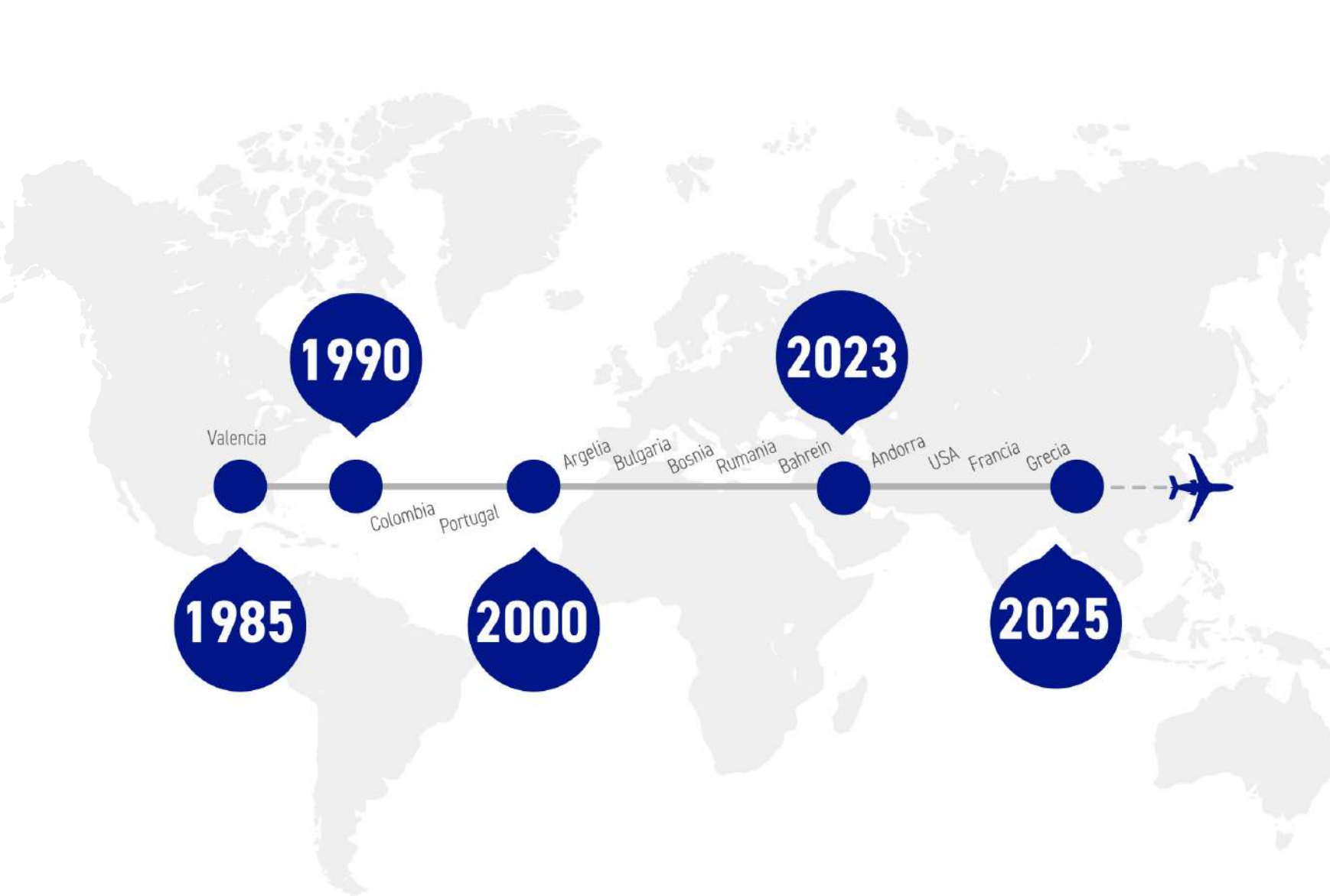
Innovation is the engine of our growth. Our R&D teams work tirelessly to create new formulas, optimize processes, and integrate advanced technologies that enhance the efficiency and safety of our products.

This commitment enables us not only to meet, but to exceed our clients' expectations, while swiftly adapting to international regulations and the demands of the global market.

**Sustainability as a Strategic Priority**

We are actively committed to circular economy initiatives, such as using recyclable packaging materials and designing biodegradable products that minimize environmental impact.

DSP also partners with both international and local organizations to promote sustainable practices



across all levels of the industry. This approach not only benefits the environment, but also creates value for our clients and communities.

**United by quality, guided by innovation, and committed to a cleaner, safer future for all.**





# BRINGING HYGIENE EXCELLENCE TO EVERY CORNER OF THE WORLD

DSP has positioned itself as a benchmark in the industrial hygiene sector thanks to its active participation in both national and international trade fairs.

These events are key to showcasing our innovations and highlighting our experience as manufacturers.

We have established ourselves as a leader in the industrial hygiene sector, and one of the pillars of our expansion strategy is our active participation in cleaning trade shows, both nationally and internationally. These events provide us with a unique opportunity to reach a diverse audience, from distributors and industry professionals to customers interested in cutting-edge solutions.

## INNOVATIONS THAT MAKE A DIFFERENCE

At each fair, we present our latest developments — such as ECOZ, a revolutionary system that combines efficiency and sustainability. This technology exemplifies our commitment to innovation, offering solutions that not only meet the highest stan-

## A FAMILY-OWNED MANUFACTURER

dards, but also anticipate the future needs of our customers. As manufacturers, we maintain full control over the design and quality of our products, ensuring compliance with the strictest standards.

Our family-business roots add an extra layer of value: closeness, commitment, and personalized attention, which set us apart in the industry.

We've had a presence at flagship international fairs such as Las

## GLOBAL AND NATIONAL PRESENCE

Vegas, Chicago, Amsterdam, and South Africa, bringing the DSP brand to key global markets.

We've established ourselves as a leader in industrial hygiene. One of the pillars of our expansion strategy is our active participa-

### HYGIENALIA 2023



### INTERCLEAN AMSTERDAM 2024



tion in professional cleaning trade shows, both in Spain and abroad.

These events offer a unique opportunity to connect with a wide audience — from distributors and industry professionals to clients looking for cutting-edge solutions.

At these events, we also strengthen strategic alliances with distributors and explore new business opportunities — always with the goal of providing innovative and locally adapted solutions.

In Spain, we take part in trade shows such as Hygienalia in Madrid, along with various specialized conferences in the hospitality and healthcare sectors, reinforcing our strong connection to the domestic market.

Our stands aren't just product displays — they're meeting points for professionals from all industries, from food processing to healthcare and hospitality, who seek out solutions that truly make a difference.

At DSP, every trade show is more than a business opportunity — it's a space to exchange ideas, understand evolving market needs, and share our vision of a cleaner, safer, and more sustainable future.

**It's not just about setting up a booth.  
Or showing products.  
Or handing out catalogs.**

For DSP, attending international trade fairs means much more — It's a statement of intent. It's about putting faces to the names of those who trust us. It's about listening in real time to



PLMA AMSTERDAM 2024



ISSA LAS VEGAS 2024



CLEANTECH SOUTH AFRICA 2024



XXV HOSPITALITY CONGRESS 2024



PLMA 2025



the challenges the industry faces. It's about looking in the eyes of people who share our passion for professional hygiene. Because at every trade fair, there are conversations that don't fit in an email, ideas born from a handshake, and solutions built by sharing experience. That's why we keep showing up. And we'll continue to do so. Because we believe that being there — on the front lines — makes us better.

It drives us to innovate, improve, and evolve. Every meeting, every bit of feedback, every connection matters. And while the digital world has changed many things, there's one thing no screen can replace: human connection. At DSP, we know that well. So when people ask us if it's still worth going to trade fairs, our answer is always the same: **ABSOLUTELY.** See you at the next trade fair!





# WHY CHOOSE PREMIUM COSMETICS?

Enhance your guests' experience with quality, sustainability, and lasting impressions.

## EVERY EXPERIENCE MATTERS.

From cleanliness to rest, every detail shapes a guest's perception. Amenity cosmetics, though subtle, play a key role. Choosing a premium line not only adds a touch of distinction, but also reinforces the establishment's image of quality.

Premium cosmetic products are known for their high concentration and performance, which translates to longer-lasting use, even in high-traffic environments. Their smooth textures and longer-lasting fragrances provide a

sensorial experience that pampers the skin and elevates the stay. It's more than a courtesy — it's added value that becomes a lasting memory.

At DSP, we also offer a range of eco-friendly premium cosmetics, certified with the EU Ecolabel, ensuring safe and sustainable formulations. That means your hotel delivers not just elegance, but also a clear commitment to the environment.

Choosing premium cosmetics means investing in detail, guest comfort, and a memorable experience.

Conditioner • Hand Gel  
Body Wash • Body Milk



The DSP premium line has been created to turn daily routines into moments of supreme well-being, offering products that reflect quality and elegance in every use.

## COSMETIC LINE PRODUCTS

### HAND & BODY WASH

Our premium hand soap combines a moisturizing formula with a delicate fragrance. Ideal for all skin types, its daily use ensures effective cleansing and a lasting feeling of well-being.

**Moisturizing formula | Delicate fragrance | Suitable for all skin types**

### HAIR & BODY WASH

A gentle formula that hydrates the skin and leaves a long-lasting scent, turning each shower into a unique sensory experience.

**Long-lasting hydration | Silky softness | Lingering fragrance**

### CONDITIONING SHAMPOO

This nourishing shampoo revitalizes hair from root to tip, leaving it soft, shiny, and full of life. With a fresh scent and a strengthening formula, it's perfect for frequent use and all hair types.

**Hair strengthening | Natural shine | Fresh fragrance**

### BODY MILK

Our premium body milk provides intense, long-lasting hydration, leaving skin soft and silky. Its quick absorption lets users enjoy the benefits immediately, while the elegant fragrance lingers throughout the day.

**Deep hydration | Fast absorption | Sophisticated scent**

### HAIR CONDITIONER

This enriched conditioner softens and detangles with ease, offering manageability and natural shine. Its nourishing formula protects and strengthens each strand, leaving behind a subtle, lasting fragrance.

**Easy detangling | Hair strengthening | Elegant aroma**

Our eco-friendly cosmetics line includes soap, shampoo, and conditioner certified with the EU Ecolabel. These are gentle, effective products with fresh, fruity scents that care for both skin and senses — a choice that reflects sustainability, comfort, and commitment in every guest experience.

**BECAUSE EVEN THE SMALLEST DETAILS CAN MAKE THE BIGGEST DIFFERENCE.**



# WE INNOVATE WITH A CLEANROOM FOR HIGH-QUALITY COSMETICS

## Innovation in Cosmetic Production

Our new cleanroom and advanced cosmetic packaging line.

At DSP, we continue driving excellence in industrial hygiene with the addition of a new cleanroom dedicated to cosmetic production, along with an advanced packaging line for our latest products.

These innovations reflect our unwavering commitment to quality and safety at every stage of production.

Our new cleanroom has been designed to meet the highest industry stan-



dards, ensuring a controlled environment that maximizes safety and efficiency in the manufacturing of cosmetics.

This space is equipped with cutting-edge technology, guarantee-

ing that our cosmetic products are developed under optimal conditions of hygiene and precision. We have also implemented a new packaging line designed to handle a variety of products quickly and efficiently.

This line enables us to respond rapidly to market demands while maintaining the high standards of quality our clients expect.

With these upgrades, DSP strengthens

**The latest cleanroom technology and advanced packaging systems underscore our ongoing commitment to quality and safety in industrial hygiene.**

its position as a leader in the sector, offering innovative solutions that meet the highest expectations of our clients.

We invite you to discover more about our new facilities and how they can benefit your business. To complement the exclusivity of our new premium cosmetic line, we also offer a custom-designed display stand to showcase these products in any professional setting.

Crafted from high-quality materials, this stand provides both stability and durability, enhancing product presentation.



SALA COSMÉTICA



**High-quality cosmetics**  
Ideal for delivering an  
exclusive care experience

HAIR & BODY WASH

CONDITIONING SHAMPOO

HAND & BODY WASH

BODY MILK

HAIR CONDITIONER

ECO LINE

MIKADO





# QUALITY AND INNOVATION IN COSMETICS AND THE ECOZ SYSTEM

DSP is a leading company in the industrial hygiene sector, committed to quality and innovation in the development of cosmetic and personal care products.

Our cosmetics line includes products designed to deliver exceptional skin care, ensuring maximum effectiveness and well-being for our customers.

## FOAM SOAPS

Our foam soaps are formulated to provide gentle yet effective cleansing, ideal for daily use in any environment.

They are easy to apply and allow for precise dosing, reducing waste and promoting personal hygiene.

### Features and Benefits:

- Gentle and effective cleansing
- Ideal for sensitive skin
- Easy to rinse off

### Usage support:

To maximize efficiency and comfort, we recommend using our DSP dispensers, designed for optimal foam soap dispensing.

## GEL SOAPS

Gel soaps offer deep, refreshing cleansing.

They are suitable for all skin types, including sensitive skin.

These gels are designed to deliver a revitalizing cleansing experience, leaving skin soft and free of impurities.

### FEATURES AND BENEFITS:

- Deep cleansing
- Refreshing and revitalizing
- Suitable for all skin types

### Usage support:

Our dispensers are compatible with gel soaps, ensuring comfortable and effective application.

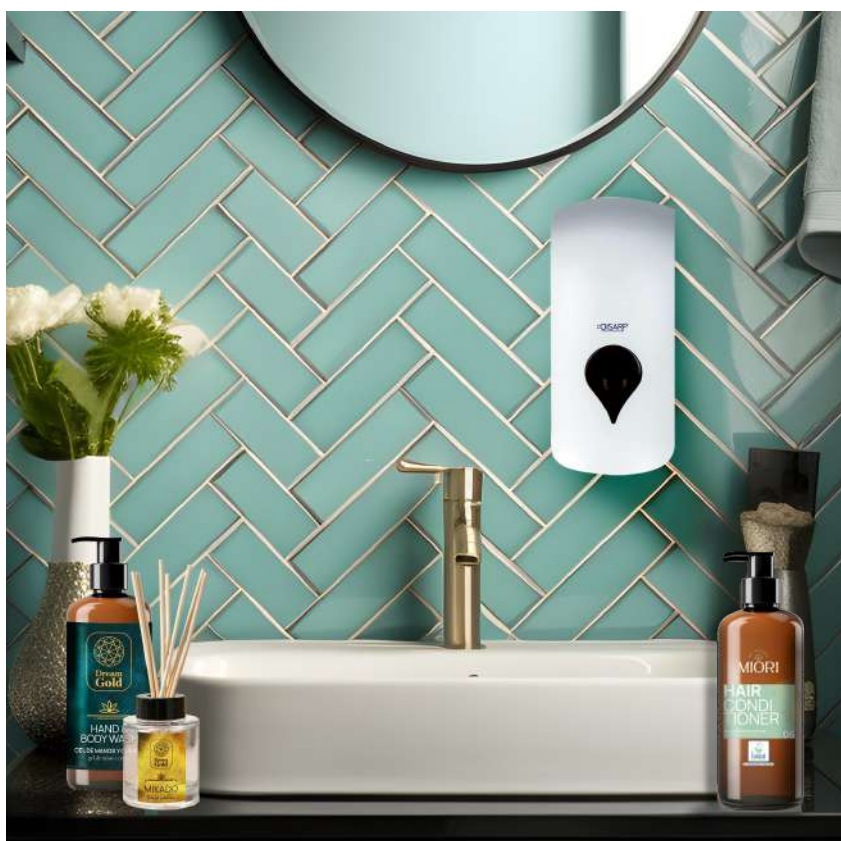
## ECOZ SYSTEM

DSP's Ecoz system is designed to promote both sustainability and efficiency in the use of cosmetic products.

This innovative system not only reduces environmental impact, but also optimizes product performance by ensuring accurate dosing and minimizing waste.

It is the perfect complement to our foam and gel soap lines.

We are committed to excellence in all our products. We invite customers to learn more about our cosmetic and hygiene solutions, and to contact us for any inquiries or further information.



unique system on the market

# SYSTEM ECOZ

## SAVINGS

MANAGEMENT  
PLASTIC RATE



DEGREASER

MULTIPURPOSE

BATHROOM CLEANER

AIR FRESHENER

PERSONAL HYGIENE

DISHWASHING DETERGENT





# SPECIALIZED HOSPITALITY ACCESSORIES

## IN THE HOSPITALITY SECTOR, EVERY DETAIL COUNTS WHEN IT COMES TO DELIVERING QUALITY SERVICE.

Accessories like paper rolls, hand dryers, towel dispensers, and soap dispensers are essential to ensure hygiene and comfort for guests. These products go beyond their basic function — they also enhance the overall user experience, becoming key elements in how customers perceive a business.

- Paper Rolls:** Available in a variety of sizes, textures, and colors — all offering high absorbency and strength.
- Hand Dryers:** Automatic and manual models, durable and efficient, designed for continuous use.
- Towel Dispensers:** Multiple designs and capacities, easy to install and maintain.
- Soap Dispensers:** Available in manual and automatic systems, with easy refilling and hygienic design.
- Additional Accessories:** Including gel dispensers and restroom items, designed to complete any hospitality space.

### DISPOSABLE OR EASY-CLEAN TABLECLOTHS

Ensure a pristine presentation at every table and enable quick turnover between guests, boosting both hygiene and service efficiency.

### AUTOMATIC HAND DRYERS AND PAPER TOWELS

Crucial for high-traffic restrooms, ensuring a hygienic, comfortable experience for users and reducing the need for cloth towels.

### TRASH BAGS

Essential for the daily management of waste in hospitality environments, ensuring a clean, safe, and hygienic space.

### DURABLE, EASY-ACCESS NAPKIN DISPENSERS

Allow for convenient self-service and help keep service areas organized while minimizing paper waste

### SOAP DISPENSERS

Help maintain hygiene for both customers and staff by keeping disinfecting products readily available in key areas.

### MENU HOLDERS

Keep menus accessible without direct hand-to-hand contact — ideal for hygienic hospitality practices.

# SIFONET

## PROFESSIONAL DRAIN UNCLOGGER



## Sifonet is the fast, effective solution for removing blockages in drains, siphons, and pipes.

Its highly active formula dissolves organic waste, grease, and accumulated residue, restoring full flow in pipelines without damaging the installation.

Ideal for professional settings that require constant hygienic maintenance, such as industrial kitchens, public restrooms, laundries, or hotel facilities.

Designed for safe and efficient use, Sifonet works in minutes, restoring proper drainage system performance. It's an essential component in any preventive or corrective hygiene plan.

Compatible with standard plumbing materials, Sifonet is easy to apply and doesn't

produce irritating vapors.

Regular use helps prevent future clogs, improves system performance, and maintain clean, functional spaces free of unpleasant odors.

Sifonet is part of DSP's commitment to effective and responsible solutions tailored to the real demands of professional sectors. Its proven performance, combined with the trust of a brand specialized in industrial hygiene, makes it an essential ally in any environment where cleanliness is non-negotiable.





# NEW BUILDING, IMPROVED PRODUCTION EFFICIENCY

**FACTORY EXPANSION:**  
**New 1,000 m² warehouse for**  
**improved production performance**

At DSP, we are committed to continuous improvement and customer satisfaction.

That's why we're pleased to announce the expansion of our factory with the construction of a new 1,000 m² warehouse, designed to significantly increase our production capacity.

This new facility, located adjacent to our main headquarters, represents an important step toward optimizing our processes and enhancing the service we offer.

The main objective of this expansion is to boost our production capabilities to meet the growing demand for our products.

With this new warehouse, we'll not only be able to manufacture more, but also to store larger quantities, ensuring we always have stock available for our customers.

Equipped with the latest storage and production technology, this new facility will be key to improving production performance, reducing lead times, and increasing overall operational efficiency.

This expansion also brings major improvements to our supply chain. With more space for manufacturing and storage, we can manage inventory more efficiently, optimizing every stage — from production to distribution.



The result: faster service and greater adaptability to customer needs. The new warehouse has been operational since 2025, marking a milestone in our 40-year journey

in the industrial hygiene sector. We remain committed to innovation and quality, and this expansion is a clear reflection of our forward-looking vision. Stay tuned for updates to learn

more about how this new facility — with enhanced production performance — will have a positive impact on our services and products.





## GUARANTEED CLEANING AND DISINFECTION IN HOTELS

WITH VERIFICATION METHODS

In the hospitality industry, ensuring hygiene is fundamental to guest satisfaction and safety. Here we present effective methods to verify cleanliness, along with DSP products that support each step of the process.

### 1. ATP Testing: Rapid Dirt Detection

ATP testing detects invisible residues. For deep cleaning of surfaces, we recommend: **Bacter 800** for guest rooms. **Chef Bacter HA** for food preparation areas

### 2. Fluorescent Markers: Monitoring Key Areas

Applying fluorescent markers to surfaces helps verify cleaning effectiveness. **Innova** is ideal for guest rooms. **Multibacter** ensures quick disinfection in high-touch zones

### 3. Microbiological Sampling: Targeted Disinfection

This method detects microorganisms on frequently touched surfaces. **Saniter Bact** is effective in critical areas. **Vir K5** facilitates disinfection of shared spaces

### 4. Visual Audits and General Cleaning

Visual audits complement surface inspections. **Dospe** and **Tergon M** maintain a spotless presentation on floors and high-traffic glass surfaces

### 5. Training and Everyday Cleaning Products

Training staff in the proper use of products is essential. **Bioman** provides versatile cleaning. **Eficlor Foam** ensures consistent disinfection of equipment

### DISARP's Commitment to Excellence in Hygiene

DSP's verification methods and specialized products help hotels maintain their facilities in optimal condition, ensuring every stay is both safe and comfortable.

These solutions allow hotels to exceed hygiene standards while also building guest trust and loyalty.



## RESPONSIBLE PRODUCTS FOR A CLEANER PLANET

In a world increasingly aware of the need to care for the environment, sustainability has become a key pillar in the industrial cleaning sector. At DSP, we understand the importance of manufacturing products that are not only effective, but also environmentally responsible.

Choosing sustainable materials and environmentally respectful manufacturing processes is essential to reducing our ecological footprint. At DSP, we are committed to using biodegradable ingredients and recyclable packaging, ensuring our products are as safe for the planet as they are for the people who use them. The use of eco-friendly cleaning pro-

ducts benefits not only the environment but also the businesses that adopt them. These products help improve air and water quality, protect worker health, and reduce the risk of contamination during production. By minimizing the use of harsh chemicals, we also help preserve natural resources for future generations.

DSP leads by example — constantly innovating to provide cleaning solutions that respect the environment without compromising on quality. We invite our clients to explore our eco-friendly product lines and join us in building a more sustainable future for everyone.

**We manufacture cleaning products with biodegradable materials and recyclable packaging, offering solutions that protect both people and the planet.**





# COMPACT CLEANING KIT

THE PRACTICAL SOLUTION FOR TOURIST APARTMENTS AND MOBILE USE

In spaces where every inch matters, cleanliness can't be left behind. That's why at DSP we've developed a compact, lightweight, and complete cleaning kit, ideal for

RVs, boats, tourist apartments, and other small spaces.

All components are selected to occupy minimal space, simplify transport, and de-

liver professional-level results in any environment. Take it with you wherever you go—no hassle, no extra weight, and no compromise on effectiveness.



## DISCOVER THE NEW GLUP FORMAT

### SAME QUALITY, NOW IN A MORE PRACTICAL POUCH

At DSP, we are committed to continuous evolution and user convenience. That's why we've launched the new Glup format — our well-known hygiene product is now available in a practical zip-lock pouch.

This innovative design was crea-

ted to make storage and handling easier, keeping the product secure and accessible at all times.

Despite the packaging change, the essence of Glup remains the same. We've preserved the same high-quality formula that so many customers value, ensu-

ring the effectiveness and results that define us in every use.

The zip-lock pouch not only improves usability, but also helps maintain the product in optimal condition, offering a superior user experience.

# GLUP

## CÁPSULAS

## INTELLIGENT CONCENTRATION RESIDUE-FREE CLEANING

Reduce plastics, optimize costs, and simplify your daily life with professional efficiency.



AIR FRESHENERS • FLOOR CLEANERS • GLASS CLEANERS • DISHWASHING LIQUIDS • LAUNDRY DETERGENT • MULTI-PURPOSE CLEANERS



# Discover the new Glup format

## Same trusted quality, now in a presentation that makes your daily work easier



**Glup ambientadores**  
Baby · Red Fruits · Cherry



**Glup Floor Cleaners**  
Marine · Aloe Vera



**Glup Bathroom Cleaner**



**Glup lavamatic**  
Dishwasher Detergent



**Glup Glass Cleaner**  
Multi-Surface Cleaner

**Innovation That Simplifies the Hygiene Professional's Routine**  
El empaque zip de Glup permite que el producto esté siempre listo para su uso, simplificando el proceso de apertura y cierre, y mejorando la comodidad en situaciones en las que se requiere agilidad y accesibilidad.

**Same Old Quality, Now More Practical**  
Quality is one of the main reasons our clients trust our products. That's why this packaging change does not affect Glup's composition or performance. The formula remains true to its original essence, delivering the same exceptional results that have made Glup a market-leading hygiene solution.

**We invite you to experience the new Glup.**  
This new format represents a step forward in DSP's evolution and reaffirms our commitment to user-focused innovation. Whether in the food industry, healthcare, education, or any other professional setting, we know this packaging will make the job easier for those who demand excellence in cleaning and hygiene.



# BENEFITS FOR GLUP SYSTEM USERS

- 01 Automatic and precise dosing:**  
Saves product and reduces errors.
- 02 Full consumption control**  
Optimizes costs and manages stock efficiently.
- 03 Guaranteed traceability**  
Tracks who uses what, when, and how much.
- 04 Greater safety**  
Less chemical handling, more protection for staff
- 05 Easy to use**  
Intuitive and adapted to different professional profiles.
- 06 Sustainable**  
Reduces unnecessary use of water and chemicals.
- 07 Adaptable to your sector**  
Suitable for food service, hospitality, laundry, elder care, and more.



# GLUP DISHWASHER DETERGENT

## EFFICIENCY AND EFFECTIVENESS IN PROFESSIONAL CLEANING

**A solution designed for professionals seeking spotless results when cleaning utensils and kitchen equipment. Its concentrated formula allows for fast and deep removal of food residues and grease.**

<b>High concentration and performance</b> The concentrated formula reduces the amount of product needed, saving costs.	<b>Adaptable to all types of water</b> Thanks to its advanced formula, it works perfectly in areas with variable water hardness.
<b>Impeccable results</b> Effectively removes food residue and tough stains. Complete cleaning of dishes, glassware, and kitchen tools.	<b>Environmentally friendly</b> Formulated to minimize environmental impact and support sustainability in professional settings.
<b>Easy dosing</b> Enables use in any context	<b>How to use</b> Add Glup to the detergent compartment and select the appropriate wash program. Ready to go!



# COMMITMENT TO THE PLANET, GUARANTEED EFFECTIVENESS

At DSP, we offer a wide range of cleaning products certified with the Ecolabel.



The only company on the market offering **non-rigid systems** for your business

## LESS PLASTIC, MORE COMMITMENT

### How DSP systems help you meet regulatory requirements

The European Union has set a new standard in waste management through Directive (EU) 2019/904, known as the SUP (Single-Use Plastics) Directive, which mandates a progressive reduction in the use of single-use plastics. This regulation, along with Law 7/2022 on waste and contaminated soils for a circular economy, in force in Spain, places greater responsibility on businesses and facilities such as hotels, nursing homes, hospitals, and public institutions regarding the generation and treatment of waste.

#### Key regulatory requirements include:

- Reduction in the consumption of single-use plastic products
- Proper separation of hazardous and non-hazardous waste
- Application of the extended producer responsibility principle
- Promotion of circular economy models across all stages of production and consumption



In this context, DSP systems offer real, effective, and sustainable solutions. Thanks to our concentrated formats, reusable containers, and automatic dosing and dilution systems, we help professionals in the sector to:

- Significantly reduce the use of plastic packaging
- Minimize daily operational waste
- Ensure compliance with regulations simply and efficiently

Additionally, our solutions not only care for the environment — they also optimize resources, improve staff safety, and enhance the responsible image of every organization.

At DSP, we've been anticipating this shift for years. That's why we develop products and systems that reduce environmental impact, boost operational efficiency, and help our clients comply with the strictest regulations.

**Choosing DSP is choosing a cleaner, safer, and more responsible future.**



# SISTEMAS SIN GESTIÓN RESIDUOS PLÁSTICOS

systems without plastic waste management



# DSP PACKAGING

INNOVATION AND COMMITMENT TO THE PLANET

The only company on the market offering non-rigid systems for your business

## ZIP POUCHES

Reusable, high-capacity packaging that optimizes storage and reduces waste



Zip pouches offer an airtight sealing solution, ideal for products that need to maintain their freshness and properties over time. Their design makes them easy to store and helps prevent spills, which also contributes to waste reduction – making them ideal for high-turnover environments.

## ECODISBAG & ECODISBOX

Functional and recyclable solutions that simplify handling and reduce plastic use



In line with our ecological commitment, we've developed packaging that stands out for its functional design and low environmental impact. Ecodisbag and Ecodisbox are made from recyclable materials and designed for easy handling and storage, helping reduce plastic use and facilitating post-use recycling.

## ECOZ

Packaging that reduces plastic use – perfect for companies with strict environmental policies



This packaging has been specifically designed to meet the highest sustainability standards. EcoZ reduces the use of plastics, meaning it can return to the natural cycle without leaving behind harmful residues. Ideal for companies seeking hygiene solutions aligned with rigorous environmental policies



# PEST CONTROL AND DISINFECTION

In the world of professional hygiene — especially in critical sectors such as the food industry and hospitality — pest control and disinfection play a fundamental role. At DSP, we understand that the integrity and safety of these environments depends on specialized products that not only eliminate pests, but also ensure complete disinfection.

Below, we present our most effective solutions for maintaining an environment free of pests and contaminants.

**Our products guarantee a safe, contaminant-free environment, meeting the highest hygiene standards.**



To combat insects and other unwanted agents, DSP offers proven-effective products:

**Cucas Kill Plus and y Repelin:** A powerful solution designed to eliminate cockroaches and other crawling insects. This product delivers long-lasting effects, providing a safe environment in sensitive areas of the food industry and common hotel spaces.

**Insecticida Q14R:** With a fast-acting formula, this insecticide is effective in large and high-traffic areas. It is easy to apply and leaves a residual effect, ensuring extended protection throughout your facilities.



SEE MORE +



## Disinfection and microorganism control: Beyond hygiene

After pest presence has been controlled, it's essential to thoroughly disinfect all areas. To support this, DSP offers products that guarantee complete hygiene, eliminating bacteria, viruses, and other microorganisms:

**Multibacter:** This multi-surface disinfectant is ideal for food handling areas. Its formula is both safe and effective in eliminating common bacteria in workspaces, maintaining high safety standards

**Vir K5:** A broad-spectrum disinfectant ideal for environments that require deep sanitization. It acts against a wide range of viruses and bacteria, offering complete protection in sensitive areas.



**To learn more about our hygiene and disinfection solutions, please contact us and learn how DSP can help improve the quality and safety of your facilities.**

**Disarpclor líquido and Cloraverd:** These chlorine-based solutions are effective for disinfecting food-contact surfaces. Recommended for floors and prep areas, they comply with food safety regulations.

**Oxipure Bio:** A high-performance, biodegradable product for both surfaces and ambient disinfection. Its ability to sanitize while also eliminating odors makes it ideal for hospitality settings, helping maintain fresh, contaminant-free environments.

## COMMITTED TO SAFETY AND QUALITY

We are committed to offering products that not only comply with the strictest regulations, but are also adapted to the specific needs of our clients in the food and hospitality industries.

With more than 40 years of experience, we continue to develop innovative solutions that guarantee a safe, healthy, and pest-free environment for all.





## CUCAS KILL PLUS

Direct action against cockroaches and crawling insects

Cucas Kill is an insecticide formulated to quickly and effectively eliminate cockroaches, ants, and other crawling insects. Its professional-grade formula acts on contact and ingestion, ensuring long-lasting control — even in hard-to-reach areas. It is ideal for use in kitchens, bathrooms, baseboards, corners, and areas with a high presence of pests. Thanks to its residual action, it protects spaces for longer periods without compromising safety. It's the definitive solution for environments that demand total hygiene and pest control.



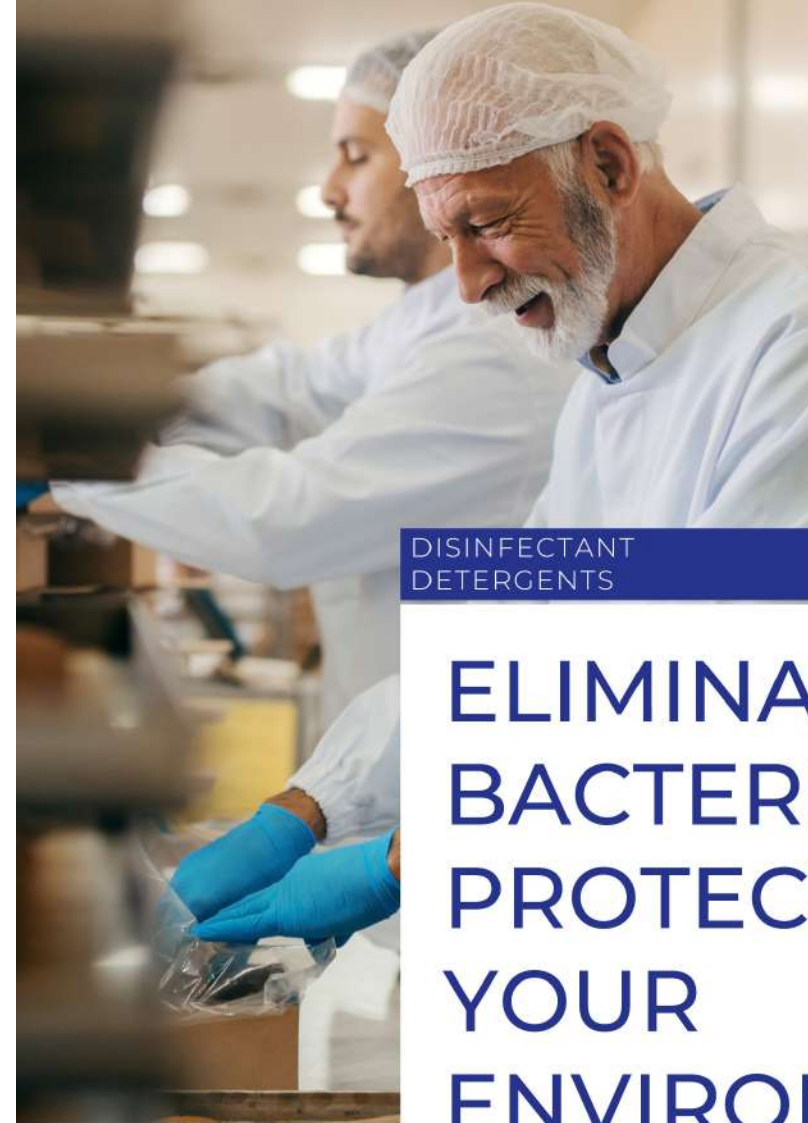
## REPELIN NATURE

Your protective shield against mosquitoes and flying insects

Repelin is a flying insect repellent designed to keep mosquitoes, flies, and other annoying pests away — both indoors and outdoors. Its formula creates an effective and long-lasting barrier, making it ideal for homes, patios, terraces, entryways, and common areas. Not only does it repel insects, it also provides an immediate sensation of freshness and protection, while respecting both people and the environment. With Repelin, enjoy insect-free spaces with easy, convenient application.

# Say goodbye to crawling insects

FAST ACTING · LONG-LASTING EFFECT · EASY TO USE



DISINFECTANT  
DETERGENTS



# ELIMINATES BACTERIA, PROTECTS YOUR ENVIRONMENT WITH



dsp.com.es







# FOOD CLEANLINESS AND SAFETY: THE FUNDAMENTAL ROLE OF HYGIENE AT EVERY STAGE OF PRODUCTION

In the food industry, where safety and quality are essential, maintaining rigorous hygiene is a fundamental pillar for success and compliance with standards.



## Maintaining impeccable hygiene

in every area of the food industry is key to ensuring quality and protecting consumer health. Every corner counts to guarantee safe and reliable products.

## Cleaning in every key area ensures food safety

- Production areas:** Surfaces and equipment where food is handled, vital to avoiding contamination.
- Processing equipment:** Machinery such as slicers and packaging machines that must be cleaned regularly.
- Storage:** Cold rooms and shelves where food is stored.
- Internal transport:** Belts and forklifts that move products within the plant.
- Ventilation and filtration:** Systems that prevent environmental contamination.
- Disposal areas:** Containers and waste spaces.
- Employee hygiene:** Restrooms and changing rooms in optimal condition.







## EVERY DETAIL COUNTS FOR SAFETY

**Hygiene is a guarantee  
of safety and confidence  
in every food product.**

In the food industry, where safety and quality are essential, maintaining rigorous hygiene is a fundamental pillar for success and compliance with standards.

Food products go through a complex production cycle, from the handling of raw materials to distribution. Each stage is exposed to contamination risks that can jeopardize both the quality of the product and the health of the end consumer. Proper cleaning not only helps comply with health regulations, but also guarantees It enables the elimination of pathogens and residues, while safeguarding product quality.



**Innovation and commitment come together  
to offer cleaning solutions that raise quality  
and sustainability standards at every stage of  
production.**



**Hygiene in the food industry is the foundation that guarantees  
consumer safety and preserves the integrity of the final product.**

Moreover, today's industry demands advanced cleaning solutions capable of adapting to different production processes without compromising effectiveness.

In this context, DSP has developed a specialized range of food hygiene products that meet the specific needs of the sector — combining innovation and performance.

For the industry, the commitment to hygiene goes beyond routine practice: it's an investment in consumer trust and brand reputation.

Having a reliable partner like DSP allows food sector companies to implement protocols that not only comply with current regulations, but also raise safety standards throughout the entire production chain.







# THE REVOLUTION IN CAR CLEANING: EFFICIENCY AND SUSTAINABILITY

In the world of automotive cleaning, dry cleaning is setting a new standard. This innovative method — which eliminates the need for large volumes of water — not only delivers a flawless finish, but also contributes to environmental preservation, a growing concern in the industry

**What is dry cleaning?** Dry cleaning uses specialized chemical products that encapsulate dirt, allowing it to be removed without water. This method is ideal for workshops, dealerships, and individuals

seeking a combination of quality, efficiency, and sustainability.

## WATER SAVINGS VERSATILITY SUSTAINABILITY

For decades, we've been developing solutions that meet the highest standards of quality and innovation.

Our line of dry-cleaning products is designed to offer professional-level efficiency and user-friendly application, caring for both vehicles and the environment.



# ADVANCED CLEANING FOR CAR WASH TUNNELS

From powerful degreasers to high-performance detergents, each product is designed to remove the most stubborn residues and keep wash systems in top condition.

Car washes are essential in sectors such as the automotive industry. To ensure optimal performance in every cycle, we have developed an advanced range of specific cleaning products. These products stand out not only for their effectiveness but also for their commitment to sustainability and ease of use. Furthermore, DSP uses advanced formulation technology that guarantees deep cleaning and effective disinfection, while maintaining a balance

of environmental friendliness. Key products include:

## SPECIALIZED DEGREASERS HIGH-PERFORMANCE DETERGENTS POWERFUL, SAFE DISINFECTANTS

DSP products not only ensure a superior level of cleaning, but also offer multiple additional benefits: maximum effectiveness, complete cleaning in every cycle, and easy integration and use.

- PRE-WASH**
  - DISCAR INSECT**  
INSECT REMOVER  
DETERGENT
  - DISCAR LLANTAS**  
CONCENTRATED  
WHEEL CLEANER
  - DISCAR ACID EXTRA**  
ACID DEGREASER FOR ALLOY  
WHEELS AND TILED SURFACES
- WASH**
  - DISCAR SHAMPOO**  
CONCENTRATED DETERGENT FOR  
AUTOMATIC BRUSH WASHES
  - DISCAR ACTIVE FOAM**  
HIGH-FOAMING DETERGENT FOR  
AUTOMATIC CAR WASHES
- RINSE**
  - DISCAR HYDROWAX MAX**  
CONCENTRATED WATER-REPELLENT  
WAX — IDEAL FOR TUNNELS  
AND SELF-SERVICE BOXES
  - DISCAR HYDROWAX T-PRO**  
CONCENTRATED WATER-REPELLENT WAX  
— EXTRA SHINE FOR CAR WASH TUNNELS





CHLORINE GRANULES

CHLORINE TABLETS

PH REGULATORS

FLOCCULANTS

ANTISCALANTS

ALGICIDES

ANTIFOAMS

STABILIZERS

CLEANERS

+ **CLEAN, SAFE, AND CRYSTAL-CLEAR WATER** +  
You'll find everything you need for a complete pool cleaning

#### CHLORINE

GR Rapid Chlorine, 5kg Bucket  
Slow Chlorine, 5kg Bucket  
Tab-200 Chlorine, 5kg Container  
Multi-Tab Chlorine, 5kg Bucket  
5-Action Chlorine, 5kg Bucket  
10-Action Chlorine, 5kg Bucket

#### PH REGULATORS AND WATER BALANCE

pH Reducer 5kg  
pH Increaser 5kg  
Flocculant 5kg  
Algitron 103 Algaecide 5l

#### POOL CLEANING AND PREPARATION

Pool Descaler Gel 5kg  
Pool Descaler 5kg  
Pool Edge Cleaner 5l

SEE +



# CRYSTAL CLEAR WATER AND PERFECT CLEANLINESS

Keep your pool always ready with DSP's specialized products. Cleanliness, safety, and well-being in every drop.

At DSP, we understand that water care in pools, spas, and saunas isn't just about appearance — It's a priority for ensuring the safety and well-being of all users.

We offer a complete line of specialized maintenance and cleaning products, designed to meet the needs of any type of facility.

Chlorine is an essential element for keeping water free of microorganisms and ensuring its safety.

#### CHLORINE FOR PERFECT WATER

Our chlorine range includes:

#### CHLORINE

##### •Fast-acting chlorine

Ideal for shock treatments — quickly eliminates bacteria and organic residues.

##### •Chlorine tablets

A slow-release solution that keeps disinfection levels stable. Perfect for automatic systems and routine maintenance.

##### •Granular chlorine

Versatile and easy to apply — allows precise dosing based on the needs of each installation.



**DSP CLORO TAB 200**  
SOLID CHLORINE TABLETS FOR  
REGULAR POOL MAINTENANCE



**DSP CLORO LENTO  
GRANULADO**  
SLOW-RELEASE GRANULAR  
CHLORINE



**DSP CLORO RÁPIDO  
GRANULADO**  
FAST-DISSOLVING GRANULAR  
CHLORINE



**DSP CLORO TAB 200  
MULTIACCIÓN**  
MULTIFUNCTION CHLORINE  
TABLETS FOR MAINTENANCE



**DISARPCOLOR LÍQUIDO**  
SODIUM HYPOCHLORITE 14.5%



## PH REGULATORS



**PLUS LÍQUIDO**  
LIQUID PH INCREASER



**MINUS LÍQUIDO**  
LIQUID PH REDUCER



**PLUS PH+**  
SOLID PH INCREASER



**MINUS PH-**  
SOLID PH REDUCER



**PLUS ALCALINIDAD**  
ALKALINITY INCREASER

## CLEANING AND PREPARATION



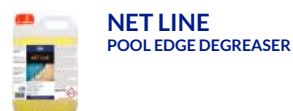
**DISARPFLOC**  
LIQUID FLOCCULANT



**SINKAL**  
LIME SCALE AND METAL STAIN INHIBITOR



**ALGITRON 101**  
CONCENTRATED ALGAECIDE



**NET LINE**  
POOL EDGE DEGREASER



**ANTIESPUMANTE**  
FOR SPAS AND JETS

## PH CONTROL: THE KEY TO BALANCE

A balanced pH not only boosts chlorine effectiveness, but also protects installations and ensures bather comfort. At DSP, we offer:

**pH reducers:** Fast and effective solutions to lower pH when levels are high, preventing irritation and corrosion.

**pH stabilizers:** Designed to maintain optimal levels consis-

tently, minimizing adjustments and optimizing the use of chemical products.

### Complementary products for crystal-clear water

In addition to chlorine and pH stabilizers, we offer a range of solutions to ensure clean, safe, and transparent water:

**Algaecides:** Prevent and eliminate algae growth, keeping the water clean and clear.

**Flocculants:** Help remove suspended particles, improving water clarity

**Special disinfectants:** Ideal for spas and saunas, where heat and humidity require specialized products to combat fungi and bacteria.

Commitment to Innovation and Sustainability

At DSP, we care not only about the effectiveness but also about the environmental impact of our products. Our line for pools, spas, and saunas includes eco-friendly options that guarantee optimal performance while respecting the environment.

Whether for large aquatic complexes, gyms, spas, or private pools, at DSP we have everything you need for water care. Our

### THE COMPLETE SOLUTION FOR PROFESSIONALS AND INDIVIDUAL USERS

team of experts is available to offer personalized advice and ensure you find the perfect product for every need.



# JOIN to our channels

whatsapp



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## ALL THE LATEST industry news



# DRY CLEANS AND POLISHES WITHOUT LEAVING A MARK MOPINOX

This product from the ECOZ system acts as a stainless-steel polish and dry mop treatment, offering an eco-friendly, efficient, and professional solution.

Its advanced formula not only protects and enhances the shine of stainless-steel surfaces, but also attracts dust and dirt when used to treat mops — boosting performance in dry-cleaning routines.

Ideal for spaces committed to sustainability without compromising results.

Compatible with the most demanding green cleaning programs, this product is part of the ECOZ approach: reducing water consumption, shortening cleaning times, and using environmentally responsible formulations.

**It's ideal for professional environments such as hospitality, education, healthcare, offices, large facilities, and industrial areas.**

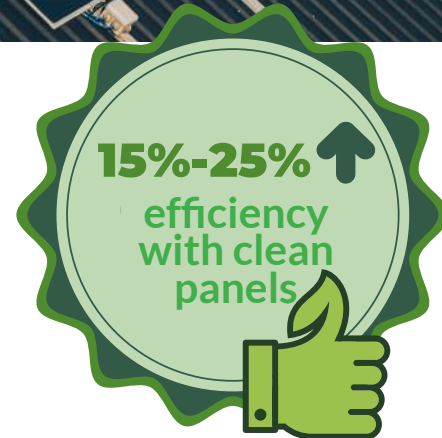






# CLEANING SOLAR PANELS: KEY TO ENERGY EFFICIENCY

Dirt buildup on solar panels can reduce their performance by up to 50%. Proper cleaning ensures optimal operation and long-term sustainability.



Solar panels are a sustainable investment that not only reduces your carbon footprint but also leads to significant savings in energy consumption. However, to ensure they operate at maximum capacity, keeping them clean is essential.

Dust, dirt, bird droppings, leaves, and other debris can significantly reduce panel performance, directly impacting energy production.

**Why is it important to clean solar panels?**  
Optimize performance: Dirt acts as a barrier that blocks solar rays from being absorbed efficiently. Studies show that dirty panels can lose 15% to 25% of their efficiency.

Prevent damage: Debris buildup can lead to co-

rosion or permanent stains on the surface of the panels, reducing their lifespan and increasing long-term maintenance costs.

Maximize return on investment: A well-maintained system ensures you get the most out of every euro invested, extending the durability and efficiency of your installation.

Tips for effective cleaning

Clean regularly: While frequency may vary by environment, it's recommended to clean solar panels at least twice a year. In areas with high dust levels, acid rain, or

dense vegetation, this should be done more often.

Use specific cleaning products: Avoid harsh detergents that may damage the protective coating of the panels. Choose biodegradable cleaners specifically designed for solar surfaces.

Use high-quality water: Always use demineralized or distilled water to avoid leaving lime or mineral deposits on the surface.

Avoid cleaning during peak heat hours: Clean early in the morning or late in the afternoon to prevent rapid evaporation and minimize the risk of thermal shock on the panels.

Safety first: If your panels are installed on rooftops or hard-to-reach areas, use telescopic tools and avoid climbing without proper safety measures.

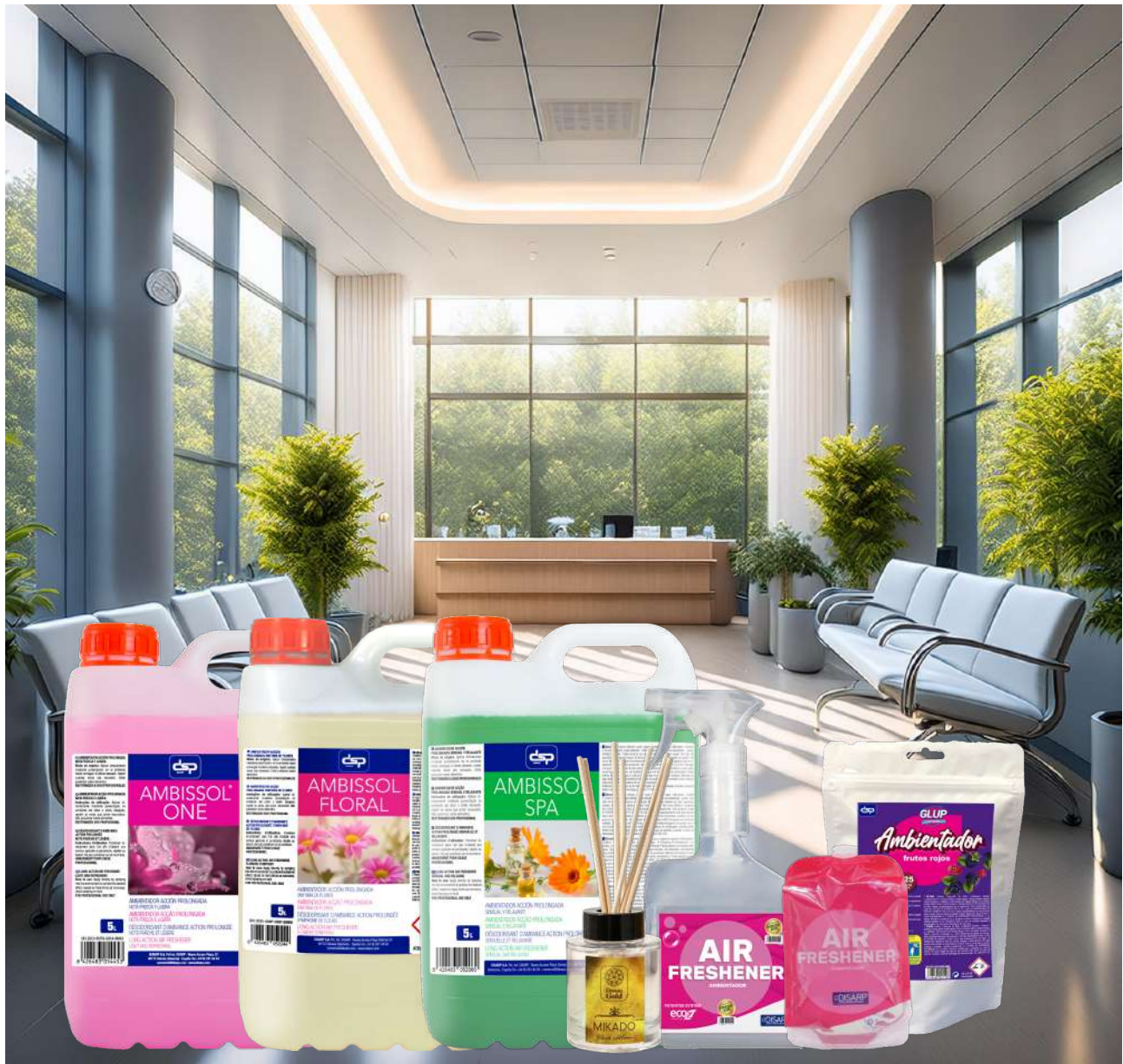
Hire professionals if needed: For large or complex installations, consider hiring specialized services to ensure efficient and safe cleaning.





# SCENTS THAT TRANSFORM

The importance of air fresheners in the workplace



The environment we're in directly affects our well-being and productivity. Air fresheners not only help maintain a pleasant aroma, but also contribute to a perception of cleanliness and comfort in workplaces, commercial spaces, hotels, and more. — whether they're employees, clients, or visitors.

Choosing the right air freshener has become essential for creating environments that offer positive experiences to everyone who enters

**Air fresheners don't just improve the scent of a space —they transform the experience.**

# FRAGRANCE VS. AIR FRESHENER: WHAT'S THE DIFFERENCE?



We often use the word "fragrance" to describe the pleasant smell we perceive in a space, but it's important to distinguish between fragrance and air freshener.

Fragrance refers to the scent itself — the olfactory component that creates a specific sensation, like lavender, citrus, or floral. Fragrances can be found in products such as detergents, candles, and perfumes, and they evoke emotions, memories, and sensory experiences.

On the other hand, an air freshener is the product or system designed to distribute fragrance throughout a space in a controlled and continuous way. They come in various formats — from sprays to electric diffusers — and each has specific benefits depending on room size and desired intensity. While fragrance is the essence, the air freshener is the method that disperses and maintains it.

## BENEFITS OF USING AIR FRESHENERS IN PROFESSIONAL SPACES

- Enhances corporate image
- Promotes comfort and well-being for employees
- Controls unpleasant odors
- Increases customer satisfaction

Air fresheners are designed to scent and improve the olfactory quality of indoor spaces.

Fragrances are more complex aromatic compositions — high in concentration and lasting power.

Deodorizers are designed to neutralize or eliminate bad odors.







# REDESIGNED PACKAGING: SUSTAINABLE AND CONSTANTLY EVOLVING

At DSP, innovation and environmental responsibility are core pillars of our identity.

## Registered for the food industry

At DSP, innovation and environmental responsibility are core pillars of our identity.

Our new DSP boxes are certified for use in food handling environments. This means they can be safely stored in industrial kitchens and prep areas without compromising

safety or violating regulations. They are ideal for hotels, restaurants, school cafeterias, and catering companies that require the highest standards of hygiene and traceability.

## Greater safety in storage and transport

We have reinforced the structure and materials of our boxes to ensure safer trans-

port and more stable stacking. This reduces the risk of falls, breakage, or cross-contamination, protecting both the product and the people handling it.

## Full regulatory compliance

All our new boxes comply with regulations applicable to the industrial and food hygiene sector, offering peace of mind and legal compliance to our clients. They are clearly labeled, with visible and accessible information on contents, traceability, and proper usage.

## Attractive and professional design

In addition to being functional, the new boxes feature a clean, modern design that aligns with our brand image. This enhances product perception from the first contact and conveys the commitment to quality that defines our company — always focused on efficiency, safety, and visual excellence.



You can view all our magazines on our website or by scanning this QR code:



[dsp.com.es](https://dsp.com.es)



# NEW DSP WEB:

OPTIMIZED FOR  
SUPPLIERS AND CLIENTS  
AN INTUITIVE  
BROWSING EXPERIENCE

**dsp.com.es**



## More Functional, Modern, and Focused on Suppliers and Product Users

EAt DSP, we understand that a strong online presence is essential for delivering the best possible experience to our clients and suppliers. That's why we're excited to announce the launch of our new website, completely redesigned to reflect our new image and our ongoing commitment to innovation in the industrial hygiene sector.

The new site has been designed with you in mind. With more intuitive navigation and a modern design, it's now easier than ever to access all the information and services you need. We've enhanced functionality to allow quick access to catalogs, advanced search tools, and optimized contact forms.

This upgrade was also designed with our suppliers in mind. The new DSP website improves interaction and access to specific resources, in line with our goals of efficiency and collaboration.

We invite you to explore the new site and discover how these improvements reflect our vision of a more connected and efficient future in industrial hygiene.

Visit **dsp.com.es**

### ON THE NEW DSP WEBSITE YOU'LL FIND:

- **A more visual and user-friendly design**, built to help you find what you need with fewer clicks
- **Direct access to all the industries we serve**, from food and hospitality to automotive, elder care, and water treatment
- **Dedicated supplier areas**, that encourage direct contact and collaboration
- **The latest news from the industry** along with product updates, innovations, and trade fair participation
- **Fully updated product catalogs**, always available for download

and discover the new face of  
**DSP!**





# COLOR CODING IN CLEANING PRODUCTS

## A TOOL TO IMPROVE HYGIENE AND SAFETY

**This system makes organization easier, prevents cross-contamination, and ensures compliance with quality standards.**

Color coding in cleaning products is a practice increasingly adopted across a range of sectors — from the food industry to hospitals and schools. But why do so many companies and professionals use it as a standard? The reasons range from improved efficiency to a significant increase in safety and workplace hygiene.

**Preventing cross-contamination**  
One of the most important advantages of color coding is its effectiveness in preventing cross-contamination. By assigning a specific color to each area or surface type — such as bathrooms, kitchens, or common spaces — it ensures that cleaning products and tools aren't mixed between potentially contaminat-

COLOR	RECOMMENDED USE	AREA
● RED	High-risk sanitary areas	Toilets, urinals, bathroom floors and walls
● YELLOW	Low-risk contact surfaces in bathrooms	Sinks, faucets, mirrors, and tiled walls
● BLUE	Low-risk areas	Offices, classrooms, hallways, windows
● GREEN	Food preparation areas	Kitchens, dining areas, food handling zones

ted areas. This is crucial for maintaining high levels of hygiene and safety. In sensitive sectors such as food or healthcare, even the smallest mistake can have serious consequences.

### ADVANTAGES OF USING COLOR CODING

**Prevents cross-contamination:** Essential in sectors like food processing and healthcare.  
**Improves control and organization:** Facilitates

audits and staff training.  
**Standardization and professionalism:** Color coding projects an image of quality and safety to both clients and users.

### COLOR CODING APPLIED TO PRODUCTS AND TOOLS:

- Cleaning cloths and mops
- Buckets and cleaning trolleys
- Brushes and dustpans
- Chemical product labels



### A practice that adds value

The use of color coding in cleaning products is more than a trend — it's a highly effective tool for maintaining high standards of hygiene and safety. From preventing cross-contamination to improving efficiency and regulatory compliance, this system offers numerous benefits. At DSP, we are committed to providing advanced solutions that help our clients implement safer, more efficient, and professional cleaning practices.



# SPECIAL EFFECTS PRODUCTS FOR EVENTS

## Smoke, Flames, Foam, and Ambience

Transform your events into unforgettable experiences with our professional range of products designed to surprise, inspire, and captivate.

Whether it's a festival, a ceremony, or a concert — at DSP, we have exactly what you need.

Products that turn any event into a memorable experience.

Professional solutions to generate smoke, foam, and fire effects, **IDEAL FOR FESTIVALS, PARTIES, TERRACES, NIGHTCLUBS, SHOWS, AND DJ BOOTHS.** Maximum effectiveness and safety to create unique atmospheres that amaze and excite your audience.



### DISARP FUM HD

Concentrated liquid for smoke machines



### FOMYTOP

High-foaming agent for foam cannons



### ISOPROPYL ALCOHOL

Torch and lamp oil



### GOLDEN LIGHT

Specially formulated for flame effects

SEE +



## NEW PRODUCTS FOR EVENTS

SPECIAL LIQUID  
FOR SMOKE MACHINES



SMOKE AND FOG

EXTERIORS







# **REVOLUTIONIZE YOUR LAUNDRY EFFICIENCY, CARE, AND MAXIMUM HYGIENE**

**Products that redefine hygiene, care for fabrics, and optimize resources — delivering an impeccable result.**



Industrial laundry products are essential for maintaining hygiene and cleanliness in a variety of settings, from hotels and hospitals to commercial laundries. These products not only remove tough stains and odors, but also ensure the disinfection and care of fabrics, prolonging their lifespan.

They help prevent the spread of bacteria and viruses through proper disinfection.

**KEY BENEFITS:**

- Textile preservation**  
 Designed to protect fibers and colors, ensuring garments last longer.
- Efficiency**  
 Highly concentrated and effective even at low temperatures, these products optimize water and energy use.

**•Regulatory compliance**  
 Especially in hospitality and healthcare sectors, they help meet strict hygiene standards.

**TYPES OF LAUNDRY PRODUCTS**

- Detergents**  
 Available in liquid, powder, or capsule form — adapted to different types of fabrics and soiling levels.
- Softeners**  
 Enhance texture, scent, and softness of fabrics, leaving a long-lasting fresh feel.

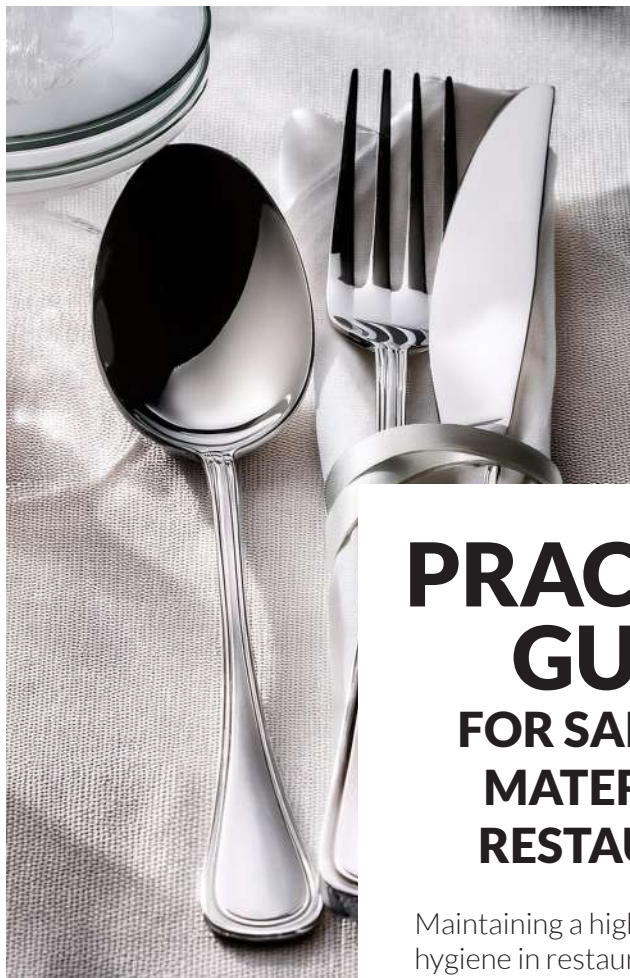
**• Bleaches and stain removers**  
 Specifically formulated to eliminate difficult stains and restore fabric whiteness.

- Disinfectants**  
 Remove microorganisms, ensuring deep hygiene — especially important in medical environments.
- Specialized additives**  
 For specific needs like shrinkage protection, enhanced cleaning in hard water, or intensive care for delicate fabrics.

**At DSP, we offer complete solutions for industrial laundry.**

**A good wash not only cleans, it protects health and extends the life of fabrics, ensuring quality and freshness in each garment.**





## PRACTICAL GUIDE FOR SANITIZING MATERIALS IN RESTAURANTS

Maintaining a high standard of hygiene in restaurants and cafeterias is essential to ensure food safety and provide quality service. Proper sanitization of materials such as utensils, tableware, and equipment is a key step in this process. Here is a step-by-step guide to doing it effectively:



### PRE-WASH

Remove food residues from utensils, plates, and other materials. Use warm water to make this process easier.

### WASHING

Use a detergent specifically designed for professional cleaning and make sure the water reaches a minimum temperature of 50°C to effectively remove grease and dirt.

### DISINFECTION

Apply an approved disinfectant for the food industry. This step is essential to eliminate bacteria and microorganisms that may cause contamination.

### RINSING

Rinse thoroughly with potable water to remove any remaining detergent or disinfectant, avoiding unpleasant tastes or chemical contamination.



### DRYING

Use disposable cloths or allow items to air dry in a clean area. This prevents bacterial growth that can occur in humid environments.

### STORAGE

Store utensils and tableware in dry, protected areas, away from cross-contamination sources such as raw food prep zones.

**Additional tip:** Implement a detailed cleaning protocol for your staff and ensure they are properly trained in the safe use of cleaning chemicals and sanitizing techniques. Proper cleaning of materials not only protects your clients and employees — it also enhances your establishment's reputation and ensures compliance with current health regulations.





## GYM & SPA IMPECCABLE HYGIENE WITH PROFESSIONAL SOLUTIONS

In environments like gyms, fitness centers, and spas — where constant contact and humidity are the norm — hygiene isn't optional: it's essential. At DSP, we develop specialized cleaning and disinfection products to ensure spaces that are clean, safe, and pleasant for your clients.

Our product range includes detergents, disinfectants, air fresheners, and sanitizers for both hands and surfaces, formulated to act effectively against bacteria, viruses, and fungi, even in high-traffic areas like locker rooms, showers, equipment, and floors.

These are products that not only clean, but also bring freshness, care for surfaces, and respect the skin.

We also offer pre-dosed solutions that optimize usage, simplify application, and guarantee consistent results — all backed by over 35 years of experience in the professional hygiene sector.

**Because a clean environment builds trust, promotes client loyalty, and raises the quality of your service.**

### FOR SPECIFIC USES & SURFACES



**MULTICRIS**  
Multi-surface glass cleaner



**HIGISOL 70**  
Hydroalcoholic hand sanitizer



**OXICUAT RTU**  
General cleaner with active oxygen



**SANITER BACT**  
Disinfectant cleaner



**MULTIBACTER**  
Bactericidal-Fungicidal disinfectant



**CHEF BACTER**  
Bactericidal-Fungicidal disinfectant

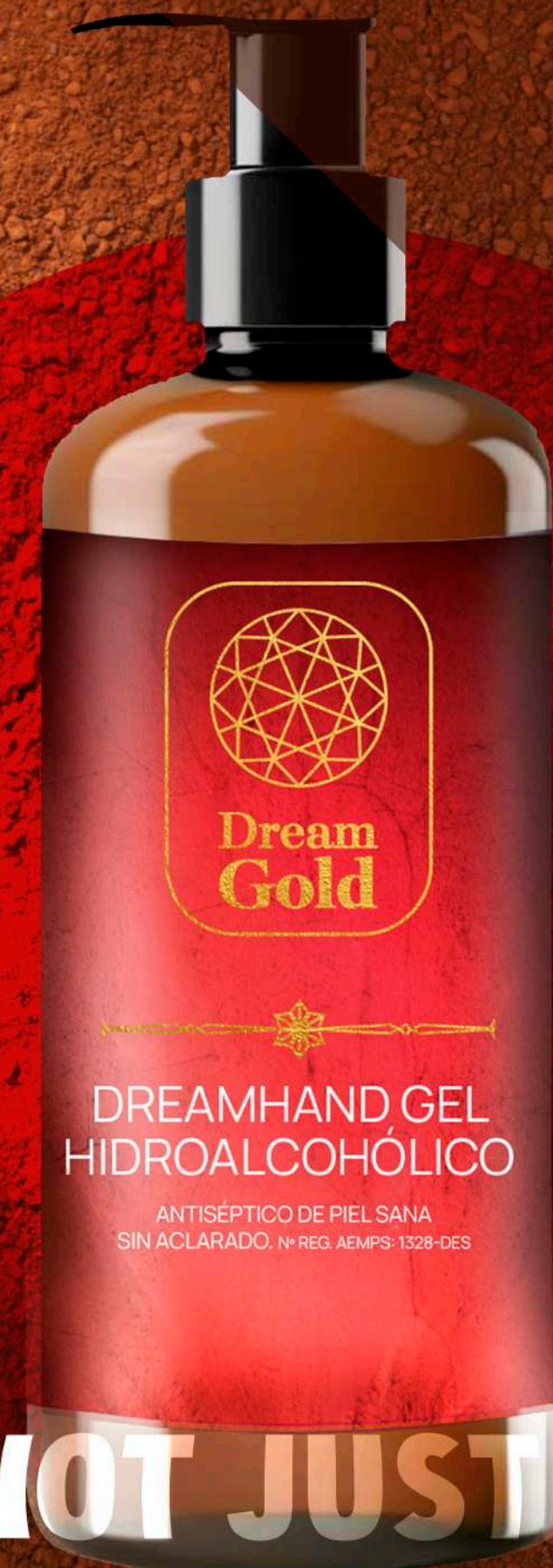


**CLORANET**  
Chlorinated disinfectant detergent

# IT'S NOT JUST A GEL

## It's the new way to take care of your hands

High-efficiency hydroalcoholic gel in an elegant 300ml cosmetic container, ideal for counters and customer service areas.





# LEADING THE WAY IN INDUSTRIAL HYGIENE

## EXPLORING DISARP S.A.

SEE +



**In the dynamic region of La Safor — where tradition and innovation intersect — we find stories of companies that not only drive economic growth but also inspire their communities. At DSP, we were honored to be one of those featured in an interview for SER Empresarios, an initiative by Telesafor TV Comarcal and ESIC Business & Marketing School.**

OS DEJAMOS UN RESUMEN DE LO QUE FUE LA ENTREVISTA



MARINA VALLÉS AND JOSÉ TORTOSA DURING THE INTERVIEW

DSP has established itself as a leader in professional hygiene solutions. From the food industry to healthcare, industrial laundries, schools, and urban spaces, our scope is truly impressive. The product catalog includes ad-

vanced detergents, specialized disinfectants, pool maintenance solutions, eco-friendly products, and even air fresheners designed for specific environments.

This multifaceted approach not only demonstrates our adaptabi-

lity, but also our commitment to understanding and meeting each client's needs. Behind every decision, there's a strategic vision. José Tortosa, the key figure behind DSP's success, has not only led the company with strength

and clarity who has also instilled a philosophy of continuous improvement. For him, every decision — whether a success or a setback — is an opportunity to learn. This perspective has allowed DSP to evolve and remain at the forefront of a highly competitive industrial hygiene market.

The R&D&I team is constantly working on developing more effective, sustainable, and environmentally friendly solutions. This commitment to innovation has led the company to implement cutting-edge technologies in its manufacturing processes, ensuring exceptional quality standards.

### **Sustainability: a shared responsibility**

In a world where environmental awareness is more important than ever, DSP has shown that sustainability can be at the heart of business strategy. From production to packaging, the company incorporates responsible practices that minimize environmental impact, demonstrating a strong commitment to the planet and future generations.

### **Impact beyond business**

DSP's influence in the La Safor region goes beyond economics.

**Innovation as a growth engine. DSP is not just a chemical products company; it is a hub of innovation.**



The company contributes to local development by creating jobs and providing ongoing training for its employees.

Its involvement in community initiatives further strengthens its role as a key player in the region.

### **Looking toward a bright future**

With its solid track record and constant focus on innovation and sustainability, DSP is well-prepared to face the challenges ahead. The company will continue to make a difference in the industrial hygiene sector, proving that business success can go hand in hand with positive social and environmental impact.

You can truly feel the spirit and dedication that drive its success.

A lesson in resilience and strategic vision that inspires everyone around it.

### **Innovation as a growth engine.**

DSP is not just a chemical products company; it is a hub of innovation.





# WE BELIEVE IN THE POWER OF THE TEAM ON AND OFF THE FIELD

SEE MORE +



At DSP, we don't just develop leading professional hygiene solutions — we also foster a culture based on effort, cooperation, and a spirit of growth. That's why we support sports as a reflection of the same values we apply daily in our work.

We sponsor football teams and motorcycle racing teams, because we see in both

the power of collective commitment. Football, with its dynamism and ability to bring people together around a common goal, is a constant source of inspiration.

We identify with the dedication of the players, their tactical discipline, and the importance of teamwork — values we instill in our own teams at DSP. In the world of MotoGP, we've had the honor of su-



**Supporting sports means promoting the values that define us: effort, commitment, and teamwork.**

**At DSP, we believe that supporting our teams is supporting our way of understanding the business world.**



pporting riders who not only carried our name, but also made history by becoming champions. Their courage, precision, and determination reflect the same excellence we strive for in our processes, products, and professional relationships.

We firmly believe that sports are a school of life and a powerful tool for strengthening corporate culture. That's why we continue to invest in sponsorships that go beyond visibility: they are alliances rooted in passion, talent, and dedication.

Supporting sports also means supporting the communities around them. Every team we sponsor represents a network of people — coaches, technicians, families, and fans — who get involved with enthusiasm. At DSP, we value that positive social impact, and we intentionally choose to invest in sports projects that generate energy, excitement, and unity.

**At DSP, we believe the spirit of sports effort, teamwork, and self-improvement is the same force that drives us to be better every day.**

This connection with sports also reinforces our internal culture. We share these experiences with our employees, celebrate victories together, and turn them into a source of motivation.

Because when our teams see that DSP also competes and wins outside the business world, they understand that the culture of effort and excellence is a mindset that applies across the board.

At DSP, we will continue to support sports as a core part of our identity.

We believe in building a brand that not only creates high-quality products, but also drives values that leave a lasting impact.

Sports inspire us to keep growing, to stay in constant motion, and to never settle. Because just like on the track or on the field, in our company, every challenge is a chance to push beyond limits — together.





## PEDRO ACOSTA #37

- 2020 MT Helmets
- 2021 Moto3 World Champion
- 2023 Moto2 World Champion
- 2024 MotoGP Debut



## DSP SPONSOR OF THE 2024 MOTO2 WORLD CHAMPION

- OGURA
- MT MSI team



## FERMÍN ALDEGUER

- 2020 FIM CEV Supers-  
tock 600 Champion
- 2021 Moto2 Debut
- 2025 MotoGP Debut



# SOLIDARITY

## OUR RESPONSE TO THE STORM

The DANA storm that struck Valencia not only left flooded streets and destroyed homes — it also left an indelible mark on our hearts. What we experienced then was unprecedented: a shockwave that recognized no borders or colors, but brought people, companies, and an entire nation together with a single purpose — to help.

At DSP, we didn't hesitate for a second. We knew we had the responsibility — and the duty — to step up. We responded with what we do best: putting our solutions at the service of those who needed them most.

Our cleaning and disinfection products were delivered to the hardest-hit towns, bringing not only hygiene, but also hope.

Like so many other companies, institu-

tions, and anonymous citizens, we gave with all our heart. Because when adversity hits this hard, only collective commitment can heal.

Because when an emergency tests us, solidarity becomes the clearest reflection of who we are.

Today, looking back, we are moved to have been

part of that shared effort. Because helping wasn't just an option — it was our natural choice.





# H47: SUSTAINABLE INNOVATION IN FLOOR CLEANING WITH THE ECODISBOX SYSTEM

We continue to move toward a cleaner, safer, and more sustainable future. This time, we do so with the launch of H47, a new floor cleaner designed to deliver maximum hygienic effectiveness with minimal environmental impact.

This innovative product comes in our exclusive EcoDisBox system, a smart solution that combines practicality, cost savings, and sustainability.

## What is H47?

H47 is a concentrated neutral cleaner, specially formulated for daily cleaning of all types of floors. Its advanced formula effectively removes dirt without damaging surfaces.

Its optimized performance makes it the ideal ally for cleaning companies, educational centers, sports facilities, offices, and any space requiring consistent hygiene with professional standards.

## ADVANTAGES OF THE ECODISBOX SYSTEM

The new H47 comes in the innovative EcoDisBox system, an alternative to traditional packaging with multiple benefits:

- **Plastic waste reduction:** As a bag-in-box system, it drastically reduces plastic usage compared to rigid containers.
- **Easy dosing:** Allows use of the exact amount of product, avoiding waste and ensuring efficient cleaning.
- **Logistics savings:** Its compact and stackable design reduces storage and transportation costs.
- **Greater safety and ergonomics:** The spill-proof dispensing system makes it easier and safer for staff to handle.



## QUALITY AND COMMITMENT: THE DSP VALUES

With over 40 years of experience in the industry, DSP remains committed to research, efficiency, and sustainability.

Our products are the result of a firm commitment to professional hygiene, people's safety, and environmental care.

The new H47 is not just an effective product—it's a smart and responsible solution that reflects our vision of hygiene as a comprehensive value.

# TO HEALTH!

90% LESS PLASTIC

0 CHEMICAL WASTE

*a toast to a healthier planet*







PROTECTOR  
SOLAR SPF 50+  
Resistente al agua  
Rápida absorción

50+  
SPF

UVB + UVA

DISARP  
GLOBAL HYGIENE SOLUTIONS

LIFEGUARDS

GARDENERS

LABORERS

WAITERS

TERRACES

BEACH BARS

VALET PARKING

SECURITY GUARDS

DELIVERY WORKERS

Sun  
screen  
in a dispenser

That easy. That protected.

# SUN PROTECTION

## FOR OUTDOOR WORKERS

VERY HIGH PROTECTION • WATER/SWEAT RESISTANT • FAST ABSORPTION

### Very high UVA/UVB protection sunscreen that protects against damage caused by solar radiation

At DSP, we understand that workplace safety goes far beyond hard hats and reflective vests.

That's why we offer a sunscreen specifically formulated for workers exposed to the sun, ensuring effective protection throughout the entire workday.

From lifeguards and construction workers to gardeners, urban cleaning crews, pool maintenance staff, and beach bar employees — they all share a common need: to protect their skin from UV radiation while on the job.

Current occupational risk prevention regulations make it clear:

Sun exposure is a workplace hazard that must be addressed.

**Protecting skin is protecting health.  
And workplace health starts with  
quality sunscreen.**

Our sunscreen meets this requirement by providing a broad-spectrum dermatological shield (UVA/UVB), resistant to water and sweat, ideal for those working long hours under the sun.

It's available in multiple formats, tailored to every need — from pocket-sized individual bottles to large dispensers for facilities and work teams.

At DISARP, we combine innovation, safety, and responsibility in every formula. We are committed to protection that adapts to the pace of work, the demands of each environment, and the latest regulatory standards.

### MAIN ACTIVE INGREDIENTS

- Hyaluronic Acid
- Vitamin E

### RECOMMENDATIONS

Avoid excessive sun exposure, especially between 12:00 p.m. and 4:00 p.m. Use a hat, sunglasses, and protective clothing.





# A SMALL BOTTLE A **BIG** CHANGE

## SAVINGS IN:

CARDBOARD  
PLASTICS  
TRANSPORT  
COSTS

**SAME EFFECTIVENESS**

CLEANING · WHITENING · DEODORIZING

# 300 TABLETS

EFFERVESCENT CHLORINE  
**IDEAL FOR CLEANING ALL  
TYPES OF WASHABLE  
SURFACES WITH NEUTRAL PH**



EFFECTIVE

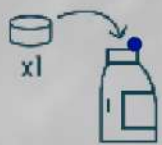


PRACTICAL



SAFE

### SURFACES



Dilute 1 tablet in a 1L bottle of water.  
Apply the solution.  
Let act for 5 minutes.  
Rinse with clean water.

### FLOORS



Dilute 2 tablets in 5L of water.  
Mop the floor.  
Let act for 5 minutes.  
Rinse with clean water.

### WHITE LAUNDRY



Dilute 2 tablets for whitening, in  
the detergent compartment or in  
a basin.

### TOILET



Dilute 1 tablet in the toilet.  
Let act for 5 minutes.  
Flush with clean water.

# disarp



**40 years driving professional hygiene  
with passion and commitment. Today  
we celebrate the journey so far, with our  
eyes set on the future**